



Press Release – For Immediate Release

Celebrate “America Recycles Day” November 15 with a Visit or Donation to ReStore.

The DuPage Habitat For Humanity donation and resale center, ReStore, supports America Recycles Day with a special in-store promotion.

Addison, IL – November 12, 2012 – In recognition of [America Recycles Day](#), the DuPage *Habitat for Humanity* ReStore is offering a special bonus to customers who pledge to recycle.

Customers who visit the [ReStore](#) in Addison and fill out the [pledge form](#) will be entered into a drawing to win a **\$50 merchandise certificate** toward future purchases. The pledge is a symbolic commitment to look for ways to **reuse, recycle, and repurpose** as many products and materials as possible.

ReStore is a retail sales operation dedicated to helping the environment by repurposing household items and construction materials that would otherwise be thrown out and end up in a landfill. Every year, Illinois landfills accumulate over 15 million tons of waste, which is then replaced by new products. [DuPage Habitat for Humanity](#) ReStore gives national and local businesses, manufacturers, and the public an opportunity to donate usable products to be resold at reduced prices to other homeowners and contractors. ReStore collects, examines and sorts donated items which are then offered for sale at the **15,000 square foot showroom** in Addison. All proceeds from the sales are used locally to fund the DuPage Habitat mission. Store Manager Jim Fessler says that since opening in July of 2011, ReStore in Addison has taken in and redistributed **250 tons** of goods that otherwise would have ended up in landfills.

Approximately 150-300 people visit the ReStore in Addison on a daily basis looking for bargains. *“We have several types of customers,”* Fessler points out, *“some are contractors or DIY remodelers who know exactly what they want and follow our stock closely, others are casual browsers who come in just to see what might catch their eye.”*

When retailers changes suppliers or when manufacturers have **excess or discontinued merchandise** they will sometimes contact ReStore in order to move existing stock out to make room for new product. *“Donations drive everything,”* adds Fessler, *“for select donations we will even come to you to pick it up.”* The ReStore [website](#) lists items currently for sale along with images and prices. You can sign-up for their newsletter or follow them on [Facebook](#) and [Twitter](#), as well as other social media channels to get regular store updates.

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There are numerous ReStore locations throughout [Illinois](#) and across the U.S. Each is individually managed, and the money raised by each store stays in the local community. Funds generated by ReStore in Addison are being used by DuPage Habitat to construct a twelve-unit LEED-certified townhome development located just a couple of miles from the store in unincorporated Glen Ellyn.

In existence for just over a year, this is the first time ReStore in Addison is offering a special promotion in conjunction with *America Recycles Day*. The annual *America Recycles Day* is a national initiative of nonprofit [Keep America Beautiful, Inc.](#), which was established in 1953 to form public-private partnerships and programs to engage people to take greater responsibility for improving their communities' environment.

The DuPage Habitat for Humanity ReStore is located at 869 S. Rohlwing Rd. in Addison, and is open Thursday through Saturday from 10AM until 6PM for shopping. Donations are accepted Wednesday through Saturday from 10AM until 6PM. Information about the ReStore, volunteering, and driving directions can be found at dupagerestore.org or by calling 630-517-2080.

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About DuPage Restore

Habitat for Humanity ReStores sell new and gently-used home improvement goods, furniture, home accessories, building materials and appliances to the public at a fraction of the retail price. The stores also provide an environmentally- and socially-responsible way to keep good, reusable materials out of landfills. Proceeds from the sale of goods are used by local Habitat for Humanity affiliates to help build and renovate homes and communities. There are 825 Habitat ReStores in the U.S. and Canada which are listed in an online [directory](#). To donate goods or volunteer at the Dupage Restore, visit their [website](#) or call Jim Fessler at 630-517-2080, or email: restore@dupagehabitat.org You can also visit DuPage ReStore on [Facebook](#), [Twitter](#), [Google+](#) and [Pinterest](#).

About DuPage Habitat for Humanity

DuPage Habitat, founded in 1995, is a locally run affiliate of Habitat for Humanity International®, a nonprofit, ecumenical Christian housing organization. The organization is dedicated to building and selling homes in partnership with limited-income, working families. Governed by a local volunteer board of directors, DuPage Habitat lowers homebuilding costs by relying primarily on volunteer time to build and renovate homes, as well as provide support services to partner-families. Since 1995, DuPage Habitat has partnered with the community to build and sell homes to nearly 60 families in DuPage County. To donate or volunteer, or for more information, contact DuPage Habitat at: www.dupagehabitat.org or call 630-510-3737.

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